

## The ADF Newsletter Q3 2022

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Alex Fishman, PE

### From The President's Corner

Greetings from ADF!

Do you know what your company or facility will look like in ten years?

Will you be making new products or providing new services?

Will you be running new processes?

Will you be expanding to new geography?

Will you be staying ahead of the competition?

At ADF, we ask ourselves the same questions. All we know for a fact is that **in ten years 50% of our clients and our own business will consist of something that we don't have today.**

**Yes, 50% is a real number and is not a mistake.**

Our future will likely depend on technologies that do not exist today. People's demands will transform, and changes will occur at such a rapid pace that it's difficult to understand their potential impact.

That's why at ADF Engineering, **we understand the importance of the "50%" rule** and, therefore, a need for forward-thinking, seeing new trends, and **focusing on the future.**

We are putting considerable effort into research and development, seeking innovative solutions and services for our clients that are based on emerging technologies and cross-industry best practices.

Because we feel so strongly about the impact of the 50% rule we created a new position, **VP of Innovation**. It's my pleasure to announce the promotion of Rakesh Patel, P.E. to this position. Congratulations Rakesh!

In the following part of the newsletter, and staying on the theme of innovative technology, I would like to bring your attention to our [next webinar](#) presented by Nathan Deutsch PE, our Sr. Process Engineer.

**This webinar focuses on the state-of-the-art Pinch Analysis software that can be successfully applied to your facility.**

If you are interested in a new approach to energy recovery or reclaim, [please register below](#). This webinar, as always, is free to our Clients.

And finally, if you missed our previous webinar on Water-Energy Nexus, scroll down to the end of the newsletter for a chance to get more information and even test your knowledge by taking a quiz. It's fun. Good luck!

### **Upcoming Live Webinar** **Pinch Analysis and Energy Reclaim**

Thursday, September 22nd at Noon EST

Presented by: Nathan Deutsch, P.E.



Nathan Deutsch,  
P.E.

Energy is an industry where we are going to see massive change and innovation in the years to come.

Getting a head start on understanding your energy consumption is paramount to taking advantage of these future changes and reducing your overall energy usage.

Join Nathan Deutsch, P.E. on Thursday, September 22nd at Noon EST, for a [30-minute live webinar reviewing Pinch Analysis and Energy Reclaim](#).

In this presentation, Nathan will discuss our approach to energy reclaim and focus on the capabilities of our **state-of-the-art Pinch Analysis software**.

Our internally developed approach involves a series of steps from collecting process and utility data and running the state-of-the-art Pinch Analysis software to creating costs and a master plan for implementation.

**This webinar is for:**

- Plant Engineers
- Energy and resource Corporate Engineers

- Plant Managers
- EHS Professionals

There are still seats available, [register today!](#)

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## A Focus on Innovation



Rakesh Patel,  
P.E.

**ADF congratulates Rakesh Patel, P.E., PMP, on his promotion to V.P. of Innovation.**

Innovative thinking plays a huge role in the company mission at ADF Engineering, and our dedication to forward-thinking is the principle that sets us apart from other engineering firms.

It is through this process that we continually keep our clients' best interests in mind as we innovate custom solutions for their specific business applications.

"I'm very excited to take on this new role to foster innovative ideas to benefit our clients. ADF has always strived to be on the cutting edge of technology to provide new & improved solutions and services to meet our client's dynamic needs.

My goal is to further enhance our unique capabilities by leveraging ADF's incredible breadth of abilities in engineering, project execution and creative thinking mindset to analyze up-and-coming technologies, develop use-cases, and identify cross-industry applications to continually differentiate ADF Engineering from our competition." - *Rakesh Patel P.E., PMP*

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## How Well Do You Know Process Water? Take Our Quiz and Test Your Knowledge!

**Taking Control of Your Process Water Challenges**

Presented by: Rakesh Patel  
July 28, 2022

[www.adfengineering.com](http://www.adfengineering.com)  
517-647-2700

ADF Engineering

We put together this quiz to test your knowledge about process water and energy reduction and costs.

Are you up for the challenge? [Take our quiz here.](#)

For an in-depth overview on water usage and how to position your industrial plant to **reduce water volumes in the next 3- 5 years**, we encourage you to watch the replay of Rakesh Patel P.E. PMP's recent webinar: "**Taking Control of Your Process Water Challenges.**"

He discusses in detail Water-Energy nexus and the use of our state-of-the-art Pinch Analysis software to help reduce your energy and water footprint.

You can [view the replay here.](#)

If you have questions about your process water challenges, feel free to email Rakesh Patel, P.E. PMP at: [rpatel@adfengineering.com](mailto:rpatel@adfengineering.com)

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